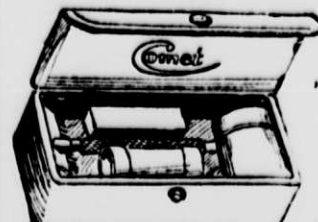


# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.

B'way at 6th Av. 34th to 35th St.

## \$5.00 SAFETY RAZORS FOR \$1.39



We don't want to be mistaken. These safety razors were never priced at \$5.00, but they might easily have been, for there are \$5.00 safety razors which in all essentials are identical with these.

The "Comet" is finished in the very finest manner. The set consists of Seven Oil Tempered Hand Honed Razor Blades ready for instant use, genuine Badger Hair Shaving Brush fitted with a collapsible nickel plated handle, and a stick of Williams's Best Shaving Soap in a nickel plated box, the whole outfit coming in a handsome plush lined leatherette case.

This razor set is backed by our guarantee, which assures complete satisfaction.

## SUMMER PAJAMAS

Special News for Vigilant Men

\$2.50 to \$3.50 Value for \$1.74

At the outset of the sweltering season we are able to offer an extraordinarily fine line of Summer Pajamas at a price which means a saving of 76 cents up. As a matter of fact, these particular Pajamas are most largely sold at \$3.50.

Men who have been accustomed to buy first class Pajamas will understand the value we are offering from the fact that these are made of Jacquard figured mercerized shirtings converted into pajamas, with a result never before achieved. Several of them have a fine satin stripe. All are cool and comfortable, and while built on simple lines are thoroughly artistic. Keeps you cool merely looking at them.

The neck is the surprise style so appropriate to Summer wear, and all the buttons are ocean pearl.

There is no higher grade cotton Pajamas made, however much you are charged elsewhere.

## MACY TAN SHOES



Are selected as much for good color as for comfortable wear, stylish appearance, durable materials and workmanship that will hold the shoe in good shape. The rightness of Macy prices will not be questioned when comparisons are made with prices elsewhere.

MEN'S TAN RUSSIA CALF BLUCHERS, with Goodyear welt soles, \$4.99

MEN'S TAN RUSSIA CALF LACE SHOES, with Goodyear welted soles, \$3.99

BOYS' TAN RUSSIA CALF BLUCHERS, Goodyear welted soles, sizes 1 to 5, \$2.97

WOMEN'S TAN RUSSIA CALF BUTTON and LACE SHOES, with welted soles, \$3.99

MISSSES AND CHILDREN'S TAN RUSSIA CALF BUTTON SHOES, in regular height, with Goodyear welted soles, sizes 8 to 11, \$1.98; 11 1/2 to 12, \$2.49; 13 to 14, \$3.49

Infants' Tan Socks

Cotton list, fancy tops, 24c; silk list, fancy tops, 33c.

## TAN HOSE IN SHOE SHADES

At the Macy counters there is hardly a shoe shade that cannot be matched in any size you may require, nor is there a stocking price which you will not find to be the best value any store in New York affords.

Tan Socks for Men

Cotton, 24c; silk list, 48c; pure thread silk, 58c

Tan Socks for Women

Cotton, 24c; silk list, 48c; pure thread silk, 58c

Tan Stockings for Boys and Girls

Cotton, 24c; ribbed or silk list, 33c; superior silk list, 48c; pure thread silk, 58c

Infants' Tan Socks

Cotton list, fancy tops, 24c; silk list, fancy tops, 33c.

## BOYS' EXTRA TROUSER SUITS

\$5.00 Value at \$3.69

Light-weight cashmere, made to our specifications from a quantity of odd lengths of Spring materials in tan and gray. The suits are double-breasted, lined throughout and well finished. Sizes 8 to 17.

## ARE YOU BUYING BLOUSES?

Why not these specials? The more so if you are now purchasing your vacation supply. Sizes are 6 to 16 years.

39c for NEGLIGEE BLOUSES of percales and madras, in light, medium and dark colorings; attached collars, yoke at back and cuff sleeves. Usual price 50c.

59c for MERCERIZED PONGEE BLOUSES in white, tan or gray, with fancy stripes; soft collars, long or short sleeves. They will be good value at 75c to \$1.00.

69c for BLOUSES MADE OF MEN'S MADRAS SHIRTING, in light and medium colors, with attached white collar or lingerie neckline. Value is easily \$1.00 each. Men's Shirts made of these materials sell regularly at \$3.00, so the boy is sure to like them.

A GOOD ASSORTMENT OF BETTER BLOUSES AT 99c AND \$1.39.

# Macy's

R. H. Macy & Co.'s Attractions Are Their Low Prices.

B'way at 6th Av. 34th to 35th St.

Twelve different processes of manufacture—Getting the best tobacco was elementary—Then processes to get it into CONDITION.

Only an expert can identify the special quality that makes these cigars so EVENLY delightful. But ALL smokers will appreciate it.

## 40,000 PORTO RICAN CIGARS

GENUINE Porto Rican Tobacco—In the best CONDITION.

Fine—Fresh—Large Size

An especially fortunate importation that enables us to sell at

1/3 Below Regulation Prices

Box Value	Price	Box Value	Price
Bismarck	25 \$3.00 \$1.98	Cazadores	25 \$1.50 99c
Seniores	25 \$2.50 \$1.49	Pinetela Grande	50 \$2.50 \$1.49
Epicures	25 \$1.50 99c	Brevas Fina	50 \$2.25 \$1.24

Sample a box of each—200 cigars in all—cost \$8.18—equals about 4c each.

Cigars for those who appreciate prime flavor. Not for those who measure excellence by high cost.

Days and days of painstaking care all concentrated into a mere cigar. You will say IT WAS WORTH IT.

We sell Cigars of all high qualities, and a full line of Pipes, Cigarettes and Tobaccos. Our Luis Marx is acknowledged to be one of the very best brands of Cigars made in Havana. Prices 4 for 50 to \$7.49 for box of 25.

## INTERESTING SPECIAL ITEMS

You Are Invited to Inspect Unusual Values Offered by

## Browning, King & Co.

This Unique Organization holds your Money on Deposit for you until every transaction gives Perfect Satisfaction. Enjoy the Convenience of a Monthly Charge Account.

### A CLOTHING DEMONSTRATION \$22.00 SUITS

### SPECIAL

### A TIMELY SALE OF SHIRTS AT END OF SEASON PRICES

### SPLIT AND MACKINAW STRAW HATS PENCIL CURL

### BOYS' and YOUTHS' CLOTHING SPECIALS AT BROADWAY

### CHILDREN'S ROMPERS YOUNG MEN'S AND BOYS' \$2.00 STRAW HATS, \$1.65

## "A NATIONAL INSTITUTION" Browning, King & Co

Broadway at 32nd Street—Cooper Square at 5th Street  
Brooklyn: Fulton at DeKalb



We want to make friends with Youths—to start them right.

So we've separate departments just for them—for men with a 32 to 35 chest.

And cut our Youths' suits in three models to suit every taste.

Specially strong this season in chevrons, homespuns and worsteds of attractive patterns.

Blue serges still hold their popularity—both with economical youths who want a suit to answer all purposes, and with the gilded youths who can have every sort of suit.

Extra trousers for Youths. Flannels—white, white with stripes, and gray. \$5 to \$8.

Have you joined the "Shire Collar Club"? Our "Shire" collars of solid linen—they're the badge.

ROGERS PEET & COMPANY,

Three Broadway Stores

at Warren St. 13th St. 34th St.

## RED-MAN COLLARS

are made in the same shapes and in the same factory as the

25-CENT COLLARS

RED-MAN retail at 2 for 25c

To demonstrate our ability to give you the very best values, we offer this week Worsteds and Fine Cassimere Suits at Twenty-Two Dollars. Making and Selling Direct to you through our own 16 Stores gives us advantages possessed by no other house.

\$22.00

Men's Slip-On Rubberized Rain Coats \$10.00

The values offered in our Men's Furnishings Department are particularly emphasized by a Sale of Beautiful Shirts with the new French Cuff. Enjoy the comfort that these high-grade Shirts will give you at End of Season Prices.

\$1.50 to \$2.00 Qualities \$1.35

\$2.50 to \$3.00 Qualities \$1.65

An Unusual Lot of Pleated Shirts \$1.85

New Straw Hats that will appeal to men looking for Smart Metropolitan Styles \$2.00 to \$6.00

About 125 Boys' Norfolk and Double-Breasted Suits, ages 7 to 16 at Considerable Reduction from former prices \$5.00

About 100 Boys' and Young Men's Long-Trouser Suits, Sizes 16 to 21. A splendid selection \$14.00

Just the thing for the little fellows, in Blue, Tan or Striped Gingham, 2 to 7 years. Regularly 50c. 35c

An opportunity to purchase the correct Summer Hats. Regular \$2.00 value. \$1.65

AMUSEMENTS.

NEW YORK LEADING THEATRES

NEW AMSTERDAM 42nd St. Box \$10. Mat. Today, Sat. \$10.00. New York's most popular theatre.

THE PINK LADY 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

LIBERTY 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

CHRISTIE MACDONALD 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE SPRING MAID 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

HENRY W. SAVAGE 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

"EXCUSE ME" 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

CRITERION 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

FRANCIS WILSON 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

LYCEUM 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

Mrs. FISKE 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

HUDSON 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

BLANCHE BATES 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

FOLIES 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

BERGERS 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

BIJOU 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE CLOUDS 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

GLOBE 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE LAST NIGHT IN NEW YORK 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE MISS FLETCHER 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

AMERICA'S FOREMOST THEATRES AND HITS

WINTER GARDEN 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

"THE MUSICAL REVUE OF 1911" 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE LIGHTS OF LONDON 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE PLAYHOUSE 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

THE THEATRE 42nd St. Box \$10. Mat. Today, Sat. \$10.00. A new and sensational production.

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## W. L. DOUGLAS

\$3, \$3.50 & \$4 SHOES FOR MEN

YOU are invited to visit W. L. Douglas shoe store and inspect the Spring and Summer Oxfords and high cut shoes. The greatest variety, all the latest novelties, including Short Vamp Shoes which make the foot look smaller; High Heel Shoes for Young Men, as well as the more Substantial Styles which have made W. L. Douglas shoes a household word everywhere. Whatever your ideal of a shoe, you will find it in a W. L. Douglas store. W. L. Douglas warrants every pair of his shoes to hold their shape, fit better and wear longer for the money than any other make.

### BEWARE OF SUBSTITUTES.

CAUTION! The genuine have W. L. Douglas name and the retail price stamped on the bottom, which protects the wearer against high prices and inferior shoes.

BOYS' SHOES, \$2.00 & \$2.50.

The Best School and Dress Shoes for the Price in America.

If you cannot obtain W. L. Douglas shoes in your town, write for catalog. Shoes sent direct from factory to wearer, all charges prepaid.

W. L. DOUGLAS, 152 Spark St., Brooklyn, Mass.

W. L. DOUGLAS GREATER N. Y. STORES:

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853 Broadway. 3719 Third Ave. 421 Fulton St. Newark

740 Broadway. 2748 4th Ave. 108-110 Broadway Jersey City

1437 Broadway. 368 Eighth Ave. 1007 Broadway Jersey City

984 Third Ave. 683 Eighth Ave. 787 Broadway 18 Newark Ave.



## James McCreery & Co.

### UNUSUAL SALE

Thursday, Friday and Saturday, May 18th, 19th and 20th

Men's Haberdashery, Raincoats, Half Hose, Underwear, Automobile Apparel, Umbrellas, Traveling Bags, Steamer Rugs and Boys' Clothing.

23rd Street

34th Street

### SUMMER RESORTS.

NEW YORK

Lake Champlain.

### SUMMER RESORTS.

NEW YORK

Lake Champlain.

## HOTEL CHAMPLAIN

### AND COTTAGES

ON LAKE CHAMPLAIN, CLINTON COUNTY, N. Y.

OPENED JULY 1st

Conducted on American and European Plan.

Two new and absolutely fireproof hotels, delightfully situated in wooded parks on the shores of America's most beautiful lakes. The perfect service, attractive social features, comfort and convenience of the best homes of the Adirondacks. Boating, Fishing, Motoring, Charming Drives, Golf, Through Pullman Service via Lakes and Hudson R.R. Both Hotels located on the "Adirondack Trail" and "Ironquois Trail of the Empire State."

FORT WILLIAM HENRY HOTEL

OPENED JULY 17th. Conducted on European Plan.

For full illustrated booklet and information apply to MORTIMER M. KELLY, MGR. TOWN & COUNTRY BUREAU, 385 FIFTH AVE., N. Y.

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